

# Vernon Brunton

## Professional Experience

Elsevier

June 2019 - Present

Senior UX Designer

### Accomplishments:

- Ran workshops with a design partner that encouraged the participants to look beyond their normal constraints. This exercise helped to further strengthen the bonds between the design partner and Elsevier which led to further engagement and new product enhancements.
- Designed an authoring feature for one product that was scalable to a global platform and supported the use of modules to support different localization needs.
- Championed discussion and development of best practices and accessibility and how they impact the products we are building.
- Designed a comparison tool that helps internal content authors compare changes within content.
- Organized monthly UX design team meetings.
- Handled the daily tasks of wireframing, supporting UX research of research staff, and cross team communication.

Clarivate Analytics

June 2018 - June 2019

Senior UX Designer

### Accomplishments:

- Deep dive into heuristic evaluation of the core product to help improve user flows, accessibility compliance and pain points to help provide direction on new designs and user flows.
- Supported the effort to move to Jira to help improve the tracking of work from ideation to deployment.
- Working with the Product Owners, established a sustainable cadence for user testing. This fostered an increase in the amount of user research done for the product.
- Worked with an outside vendor to support the initiative to include design thinking into the whole development cycle within the suite of products.
- Began the groundwork and initial designs of a styleguide to help support better development and communication between product, design and development teams.

Axure RP

Figma

Invision

Sketch

Photoshop CC

Illustrator CC

Dreamweaver CC

Audition CC

Premiere Pro CC

InDesign CC

Acrobat DC

Word 2018

Publisher 2018

Powerpoint 2018

### Skills:

User Testing

User Research

Responsive Design

UI Design

User Flows

Agile Workflow

Prototypes

Style Guides

User Research

Visual Design

Accessibility

PC/MAC

# Vernon Brunton

## Professional Experience

Ricoh Americas Corporation

January 2015 - June 2018

Senior Information Architect/UX Designer

### Accomplishments:

- Designed a new corporate site from scratch, built within a CMS system to handle 5 different properties and multiple languages.
- Worked in an Agile system, helping to groom stories and track progress of all production. Co- managed 20 people.
- Worked closely with Directors, Content Strategist, Product Owners and Visual Designers to produce an updated and easy to navigate site.
- Provided guidance on how to comply with 508 and AODA accessibility issues.
- Designed a modular system that helped increase efficiencies in page building; all incorporated within the CMS.
- Executed quality control reviews on 5 sites to help maintain consistency and brand alignment.
- Performed all user research for new concepts and functionality; including collaboration with analytics team to find pain points and look for improvements.

### QVC

August 2014 - December 2014 (Contractor)

UX Architect

### Accomplishments:

- Created wireframes and flow diagrams for website and mobile applications.
- Performed groundwork for transition of the QVC android app to Material Design; including development of new wireframes for the app.
- Aided in writing business requirements for several projects.
- Created iconography for projects as needed.
- Researched and developed the implementation of Touch ID and Keychain for iOS.
- Performed research into common strategies, implementation and marketing of the present retail environment.

## Education

Philadelphia University, Philadelphia, PA

Master of Science Program in Interactive Design and Media - December 2013

Arcadia University, Glenside, PA

Bachelor of Fine Arts - December 1992

Axure RP

Figma

Invision

Sketch

Photoshop CC

Illustrator CC

Dreamweaver CC

Audition CC

Premiere Pro CC

InDesign CC

Acrobat DC

Word 2018

Publisher 2018

Powerpoint 2018

### Skills:

User Testing

User Research

Responsive Design

UI Design

User Flows

Agile Workflow

Prototypes

Style Guides

User Research

Visual Design

PC/MAC